

## What is a writing service?

But this is just one of the simplest examples. The link mass industry is not new and has been used for many years in all illegal businesses that Google, Yahoo Yandex, etc. refuse. There are many companies that index thousands of links every day at the request of customers. You can find them all also through special forums and for this you do not even have to get into the "dark" Internet. There are companies in this field in US. You can get to know them at numerous conferences on SEO promotion, CPA or affiliate marketing.

As a result, a person can create a pool of one-day sites, display them in search results, get customers and quickly recapture their costs. According to the interlocutor of AIN, well-organized work allows you to receive from 10,000 when investing several hundred dollars a month. However, after the search engine demolishes such fake links, everything needs to be started anew. Therefore, many companies put this work on stream.

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Work in the companies themselves is organized in the most "white" way. People sit in large offices, partially receive a white salary (the rest is in envelopes), have vacations and sick leave. For the holidays corporate party. The only request is to do the job efficiently and not to speak the language around. True, few adhere to the latter: in our country no one will be putting someone for work in the support service. And the business of writing work is often advertised directly in the subway, where the grandmother can freely distribute booklets "writing work to order." The only difference is working with foreign students, not local ones. They pay more. In addition, it is difficult to keep track of people with a large staff turnover: hundreds of employees are replaced every six months to a year, there are very few long-livers in such a business.

The main threats to the activities of such companies are three:

1. Search engines.
2. Unscrupulous employees.
3. Competitors.

According to the story of one of the employees of such a company, a crowd of people with weapons burst into their office one day. After that, the manager said that they were "mistaken by the office." However, a week later the company moved to another business center. And does it every six months. Employees of one of the companies do sit in a small three-story building, behind a two-meter fence and security, and to divert eyes, the business owner created several related projects.

Writing a business for others is not new. In US, it began to develop in the early 2000s, often under the mentorship of those who saw the opportunity being in the States, and then returned to the country and organized everything here. The benefit of a cheap labor resource and an abundance of technical specialists made it easy to run such a business.